

07/14/2010

LAUNCH 2010 at The Artisan features Boulevard Businesses

Don't miss this event showcasing art, music, fashion, and design from Sacramento, San Francisco, Oakland, Los Angeles, Seattle and Toronto. Live musical performances and DJ sets throughout the night in three separate areas. Fashion Show!! Gallery featuring local artists and furniture designers. Launch Events is planned by a collaborative of Sacramento designers, musicians, artists, photographers, stylists and other creative minds. Come see momentum in Sacramento!

The Artisan Building (<http://www.artisansacramento.com/>) is just north of midtown/downtown Sacramento. The Artisan is a premier multi-use facility, Sacramento Magazine Editor's Pick for Best Creative Convergence in 2006. Parking lot and street parking available. Midtown shuttle in the works :)

Music: The Faint DJ set (AKA Depressed Buttons), Woodhands (Toronto), The Generals (SAC), HOTtub (Oakland), New Humans (SAC), RESA (LA), D.A.M.B. (SAC), Sea of Bees (SAC), Doom Bird (SAC), Exquisite Corps (SAC)

DJs: Jon Droll, Mike Diamond, Sex and Weight, Dj Whores, John Michael Michaels

Art: Brady Tuazon (LA), John Horton (Seattle), Iso 50 – Scott Hansen (SF), Alexa Wolfe (SAC), Joel Lee (Seattle) plus furniture design: David Tracy-Lego, Steve Hamm-Urban Design, Mike Whisten-12mm Design, Marvin Maldonado-Inform Design, Scott Tiesing -Tiesing Design, Brian Fuller-Brian Fuller design

Fashion Show featuring Krazy Mary's, R. Douglas Custom Clothiers, Van Der Neer, Fringe and YSJ Vintage

Sponsors: Artisan, BeSpoke, Boys Noize, Carols Books, Del Paso Boulevard Partnership, Enotria, Fringe, Hot Italian, Lumens , Makers Lab, Midtown Grid, Paper Bag Records, Radvintager, Revolution Wines, Romp Collective, Sacramento Press, Sudwerk, United State.

For more information and updates check the event website: <http://5432launch.com/> or our facebook page: <http://www.facebook.com/pages/Sacramento-CA/Launch-Events/109592599084548>

Our Participating Boulevard Businesses

The Artisan
1901 Del Paso Boulevard

Carol's Books
1913 Del Paso Boulevard
565.3845

Casa Bella Galleria
1511 Del Paso Boulevard
921.0434

The Green Boheme
1825 Del Paso Boulevard
920.4278

Austin's Uptown Studio
1516 Del Paso Boulevard
925.2310

ENOTRIA Restaurant
1431 Del Paso Boulevard
922.6792

The Greens Hotel
1700 Del Paso Boulevard
921.1736

Iceland Ice Arena
1430 Del Paso Boulevard

Iris Tea Garden
1001 Del Paso Boulevard
613.0099

J & S Treasures
2016 Del Paso Boulevard
564.4248

Kumba Collective Art Gallery
1001 Del Paso Boulevard
613.0099

Raw Chocolate Love
2135 Dale Avenue
224.5813

Sunalali Media Labs
2014 Del Paso Boulevard
916/346.9597

Trin De's Fashions
1806 Del Paso Boulevard
469.5393

