



Del Paso Boulevard Partnership

Annual Budget
Fiscal Year 2011 - 2012

Security - 29%	\$107,000.00
<ul style="list-style-type: none">• Security is a coordinated effort with the Sacramento Police Department and Paladin Private Security.	
Maintenance Enhancement - 26%	\$94,512.85
<ul style="list-style-type: none">• Debris and garbage pick up• Graffiti abatement• Maintenance of tree beds	
Image Enhancement - 23%	\$84,269.01
<ul style="list-style-type: none">• Maintenance of bulbouts and common areas• Banner program and Christmas decorations	
Advocacy/Administration - 15%	\$54,958.05
<ul style="list-style-type: none">• Marketing of Del Paso Boulevard, Boulevard Carnival, Second Saturday and special events	
Contingency / PBID Renewal - 7%	\$25,647.09
<ul style="list-style-type: none">• City of Sacramento administrative fee	
Total	\$366,387.00