



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

Wednesday, February 11, 2009
9:00 A.M.

AGENDA

- 1. WELCOME**
- 2. ROLL CALL** – *Barbara Lemaster*
- 3. PUBLIC COMMENT**
- 4. CONSENT CALENDAR**
 - A. Review and approval of minutes from January 14, 2009
- 5. ADMINISTRATIVE REPORT**
 - A. Executive Director’s Report
- 6. ACTION ITEMS**
 - A. Expansion of Security Program for the Shell Station, 2400 Del Paso Boulevard - *David Plag and Barbara Lemaster.*
 - B. Discussion on expanding the Security Agreement to include the “The Compound” 729, 733 and 739 Dixieanne Road - *David Plag*
 - C. Discussion on SHRA fencing on the Del Paso Boulevard – *David Plag*
 - D. Adding Tony Vang on the Board of Directors – *David Plag*

7. OLD BUSINESS

- A. Develop Marketing Plan for Retail/Office/Vacant property on the Boulevard - *David Plag*
- B. Breakfast on the Boulevard with Mike Alberghini, February 19th - *David Plag*
- C. Waste Container - *David Plag*
- D. Landscaping and Median Repair Work - *David Plag*
- E. City of Sacramento Distribution Schedule - *David Plag*

8. COMMITTEE REPORTS

- A. Treasure Report - *Maria Thomas*
- B. Public Relations/Media relations/Branding
- C. Business Development
- D. Security and Safety
- E. Events and Programs

9. NEW BUSINESS / OPEN FORUM

- A. Developing a Strategy to Renew the PBID in 2010
- B. Placing a Banner on Del Paso Boulevard
- C. Next board meeting is March 11, 2009

10. ADJOURNMENT

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.