



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

Wednesday, March 10, 2010
9:00 A.M.

AGENDA

- 1. WELCOME**
- 2. ROLL CALL** – *Barbara Lemaster*
- 3. PUBLIC COMMENT**
- 4. CONSENT CALENDAR**
 - A. Review and approval of minutes from January 20, 2010
- 5. ADMINISTRATIVE REPORTS**
 - A. Executive Director's Report
- 6. ACTION ITEMS**
 - A. Appointment of Shane Curry to the PBID Board – *David Plag*
 - B. Letters to PBID Business Owners – *David Plag*
 - C. Maintaining Bulb Outs from Arden to 160 – *David Plag*
 - D. New Boulevard Banners – *Larry Groves*
- 7. INFORMATION ITEMS**
 - A. Boulevard Injunction Update – *Lt. Kathy Lester*
 - B. PBID Renewal Update – *David Plag*
 - C. Boulevard Clean Up – *David Plag*

8. OLD BUSINESS

- A. Signage on SHRA Property
- B. Agenda and Minutes on PBID Website
- C. Appointment of New Board Member

9. COMMITTEE REPORTS

- A. Treasure's Report
- B. Public Relations/Media Relations/Branding
- C. Business Development
- D. Security and Safety
- E. Events and Programs
- F. PBID Renewal

10. NEW BUSINESS / OPEN FORUM

- A. Next board meeting is Wednesday, April 10th
- B. General discussion

11. ADJOURNMENT

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.