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Business Owners Successful in Boulevard Renewal Effort

On Tuesday, July 13th, the votes were counted for the renewal of the Del Paso Boulevard Property and Business Improvement District (PBID)

By an overwhelming **78.04% YES to 21.96% NO**, property and business owners approved the boundary expansion and five year extension of the Partnership.

Even with a down economy, property owners value the work provided by the Partnership and the enhancements made to the Boulevard.

The new boundaries, (see attached map), will go into effect on January 1, 2011. "Between now and the end of the year, we will be talking with property owners about the many aspects of the Partnership and how we may help build and grow their business", said David Plag, Executive Director of the Partnership.

If you have any questions about the new PBID Boundaries or the services we provide, please give us a call at 916/923-6200. You can also attend our next PBID meeting on Wednesday, July 21st at 9:00am at the Renaissance Square Building, 1219 Del Paso Boulevard.

David Plag
Executive Director
Del Paso Boulevard Partnership

[CLICK to view map at The Partnership's website
DelPasoBoulevard.com](http://DelPasoBoulevard.com)