



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

WEDNESDAY, APRIL 8, 2009

CALL TO ORDER

The April 8, 2009 Del Paso Boulevard Partnership Board of Directors' meeting was called to order by Barbara Lemaster at 9:10am.

ROLL CALL

Present - Barbara Lemaster (Chair), Pat Thielen, Rhoda Santamaria, Dennis Micheletti, Buddy Bergstrom, Joann Cummins, RoseMary Covington, Tony Vang, and Executive Director, David Plag.

Absent - Maria Thomas, Lisa Bates and Jan Marcus.

PUBLIC COMMENT

Rebecca Garrison updated the Board about Friday Fuse/Second Saturday and talked about the expansion of the event to 20 venues. She took various questions from the Board.

Councilmember Sandy Sheedy and Larry Groves attended the meeting, but did not address the Board.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for March 11, 2009. The motion was approved.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's Report. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and the on-going projects he is working on. The Board moved and seconded the Executive Director's report.

ACTION ITEMS

A. Agreement with Butler Carnival Company

The Board reviewed and approved the contract between Butler Amusements and the Partnership to hold a carnival in the RiteAid/Kragan parking lot from June 25 – June 28. A motion to approve the action was moved and seconded.

B. General Agreement with Fresh Producers

The item was pulled from the agenda.

C. Support for a Summer Concert Series on the Boulevard

The Board reviewed the proposed Summer Concert series for the vacant lot owned by New Faze Development next to Primetime Boxing. The cost for the first three dates, June 6, June 20 and July 4, including staging and advertising, would be approximately \$4250.00. The Board moved and seconded a motion to spend the money allocated and move forward with the proposal.

D. Support for Improvement of the Primetime Lot

A proposal was submitted by Maria Thomas, who was unable to attend the meeting, to request the Partnership to pay for the planting of trees and drip irrigation on the vacant lot owned by New Faze Development. The lot would be used for the Summer Concert Series. A motion was submitted to have the Partnership pay the initial cost of the proposal, up to \$750.00, with New Faze paying back the partnership in 90 days. The motion was seconded and approved.

E. Support for purchasing an Ad in the Woodlake News

David proposed that the Board purchase a yearly ad in the Woodlake News for \$300.00. The paper is printed 10 times each year. The motion was seconded and approved.

INFORMATION ITEMS

David went through each of the five information items; the City's bike rack program;

filing with the Secretary of State; City's Distribution Schedule, Waste Container/
General Clean up day in May and the breakfast with Ray Kerridge.

OLD BUSINESS

David went through old business items and updated the board on the contract with the Shell Station; leasing of 1314 Del Paso Boulevard from SHRA, update on the Boulevard Injunction and the Sacramento Film Festival.

COMMITTEE REPORTS

A. Treasurer's Report

David did a breakdown of the primary PBID banking account. (Memo in Binder)

B. Committee Reports

The Branding Committee submitted their report from the 3/19 meeting to the Board. (Memo in Binder)

NEW BUSINESS / OPEN FORUM

Marti Brown from SHRA will be making a presentation to update the board at the May meeting.

ADJOURNMENT

The Board voted to adjournment the meeting. The motion was approved and seconded to adjourn the meeting at 10:50am.

MOTIONS APROVED

- The Board approved the minutes for March 11, 2009. The motion was approved and seconded.
- The Board approved the Executive Director's report. The motion was approved and seconded.
- The Board approved the agreement between Butler Amusements and the Partnership. The motion was approved and seconded.

- The Board moved to approve the Summer Concert series and allocation of \$4250.00 for the first three concert dates. The motion was seconded and approved.
- The Board moved and seconded a motion to pay \$750.00 for the enhancement of the New Faze vacant lot next to Primetime Boxing.
- The Board moved to purchase a yearly ad in the Woodlake News for \$300.00.
- The Board moved to adjourn. The motion was seconded and approved.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.