



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

Wednesday, February 9, 2011

CALL TO ORDER

The Del Paso Boulevard Partnership Board of Directors' meeting for February 12, 2011 was called to order by the Chair, Barbara Lemaster, at 9:04am. The meeting was held at the Renaissance Square Building.

ROLL CALL

Present - Barbara Lemaster, Pat Thielen, Shane Curry, Dennis Micheletti, Buddy Bergstrom, Sarah Hansen, Joann Cummins, Rosemary Covington, Cathy Kleckner and Executive Director, David Plag.

Absent - Tony Vang, and one Board vacancy.

ACTION ITEMS - CLOSED SESSION

The Board went into Closed Session to discuss personnel issues. The meeting was reopened to the public at 10:00am.

PUBLIC COMMENT

Sara Hansen addressed the Board to discuss Governor Brown's proposed budget and the possible elimination of all redevelopment agencies in California including SHRA. The Executive Director recommended that we send a letter to Governor Brown and the Legislative Leaders in support of SHRA and Redevelopment Agencies in California.

Gary Schiff discussed his Antique Collector's Faire which are scheduled for the third Saturday in May, June, July, August and possibly September.

Councilmember Sheedy addressed the Board and discussed the opening of Enotria, the upcoming Streetscape project and the hiring in the future of a Development Director for Del Paso Boulevard.

John Waddy, owner of Eclipse, asked the Board to keep an opened mind about this establishment.

Larry Groves from the Partnership and Marti Brown from SHRA attended the meeting but did not address the Board.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for January 12, 2010. The motion was approved unanimously.

AGENCY/PALADIN UPDATE REPORT

Lt. David Risley gave an update on some of the Police Department's efforts on the Boulevard including a prostitution stings and the homeless/panhandling issue.

Matt Carroll from Paladin and Kris Wimberly from Neighborhood Services did not attend the meeting.

Sarah Hansen from SHRA gave her update during public comment.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's report for January and February. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and the on-going projects he is working on. The Board moved and seconded the Executive Director's report.

ACTION ITEMS

- A. Resignation of SHRA Representative, Sarah Hansen from the PBID Board**
Sarah Hansen informed the Board that she was stepping down from the Partnership effective February 10. The Board thanked Sarah for her time on the Board and moved and seconded a motion to approve her resignation from the PBID Board. The vote was unanimous.

- B. Recommendation from SHRA to replace Sarah Hansen with Marti Brown on the PBID Board**

Sarah Hansen recommended that her SHRA position on the Board be filled by Marti Brown. The Board moved and seconded to approve Marti Brown to fill the SHRA position on the Board. The motion was approved unanimously.

C. Police Service Center

Buddy Bergstrom addressed the Board and asked the Executive Director to look into the cost of providing a Police Service Center on the Boulevard. After a brief discussion, a motion was called to table the item. The motion was moved and seconded. The motion carried 5 in favor to 2 opposed.

D. Boulevard Trash Cans

Buddy Bergstrom addressed the Board and asked them to consider a single color for the trash cans. After a brief discussion, the motion was moved to the March Agenda.

E. Tracking of Nuisance Issues at the Two Liquor Stores

Buddy Bergstrom addressed the Board and asked the Board to put into place a tracking system to determine the nuisance issues occurring at the two Liquor Stores. The Board asked the Executive Director to meet with the "Justice for Neighbors" program. No action or vote was taken.

F. Trademark Application

David addressed the Board and discussed the need to have both the "Ugliest Dog" and "VegFest Food Faire" trademarked to keep the events on the Boulevard. The Board moved and seconded a motion to submit the trademark applications to the Secretary of State. The vote was unanimous.

G. Tree Well Maintenance Program

David addressed the Board and proposed that the Partnership maintain all of the tree wells in the PBID to create a better look for the Boulevard. The Board moved and seconded the motion. The vote was unanimous.

INFORMATION ITEMS

David discussed the seven Information Items; Temporary Contemporary show; Boulevard Reception at Enotria Restaurant; Stoney Inn Concert; Enotria's Grand Re-Opening; Sacramento International Film Festival; New Helvetia Theatre play and Carol's Books and Kuumba Collective, African American Art Collective.

OLD BUSINESS

David discussed the one Old Business items on the agenda; the VegFest Food Fair.

COMMITTEE REPORTS

A. Treasurer's Report

David did a breakdown of the four PBID banking account. The PBID has approximately \$56,000 on hand with all bills paid.

NEW BUSINESS / OPEN FORUM

The next Board meeting is scheduled for Wednesday, March 9, 2011.

ADJOURNMENT

The Board voted to adjourn the meeting at 11:38am. The motion was approved.

MOTIONS APPROVED

- The Board approved the minutes for January 12, 2011. The motion was approved.
- The Board approved the Executive Director's reports for January and February. The vote was unanimous.
- The Board approved the resignation of Sarah Hansen from the PBID Board. The vote was unanimous.
- The Board approved the recommendation from SHRA to replace Sarah Hansen with Marti Brown on the Board. The motion was approved unanimously.
- The Board moved and seconded a motion to file a trademark application for the "Ugliest Dog and VegFest Food Fair. The vote was unanimous.
- The Board approved the maintaining of the Tree Wells in the PBID. The vote was unanimous.
- The Board moved to adjourn the meeting at 11:38am. The motion was approved.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.