



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

Wednesday, July 13, 2011

CALL TO ORDER

The Del Paso Boulevard Partnership Board of Directors' meeting for July 13, 2011 was called to order by the Chair, Barbara Lemaster, at 9:20am. The meeting was held at Enotria Restaurant and Wine Bar.

ROLL CALL

Present - Barbara Lemaster, Shane Curry, Dennis Micheletti, Buddy Bergstrom, Marti Brown, Joann Cummins, Rosemary Covington and Executive Director, David Plag.

Absent - Pat Thielen, Cathy Kleckner and two vacant Board positions.

PUBLIC COMMENT

Susan Purdy, from the Artisan Building, talked about the upcoming Masquerade Ball and Poker event in September.

Councilmember Sandy Sheedy addressed the Board and talked about the City budget issues and upcoming redistricting meetings in July and August.

Sharon Wright, from Carol's Books, talked about the flooding on the Boulevard and how it has affected her business.

Dan Simon, who is interested in the Cullincini Building, was introduced by Sandy Sheedy. Larry Groves, from the Partnership, attended the meeting but did not address the Board during public comments.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for June 15, 2011. The motion was approved with a unanimous vote.

AGENCY/PALADIN UPDATE REPORT

Matt Carroll, from Paladin Private Security, gave an update on their efforts with the Sacramento Police Department, trends occurring on the Boulevard and their help with the flooding.

Marti Brown, from SHRA, talked about the lawsuit filed by CRA and how that may affect the agency. She also talked about the on-going work on the 1000 block of DPB.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's report for July. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and on-going projects. The Board moved and seconded the Executive Director's report. The motion was approved with a unanimous vote.

ACTION ITEMS

A. September Carnival on the Boulevard

David discussed the advantage of having a second carnival on the Boulevard in the fall. The company that handled the Carnival in April would also run this Carnival. After a brief discussion about the cost and potential income from the Carnival, the Board moved and seconded a motion to approve the scheduling of a Fall Carnival on the Boulevard. The vote was unanimous.

B. SMAC Reimbursement of Median Lighting Project

The Board addressed the issue of SMAC reimbursing the Partnership for the Median Lighting Project. David laid out a case for having SMAC pay for half of the total cost. Joann and Councilmember Sheedy suggested that the issue be tabled to allow for the Councilmember to talk with SMAC about paying for the full amount. The motion to table the item was approved and seconded. The vote was unanimous.

INFORMATION ITEMS

David briefly discussed the 12 Information Items on the agenda; the Big Idea Theatre showing, Schiff Estates' Urban Collectors Faire, the Green's Hotel Launch 2011 event, the showing of the Foreign Exchange, the Stoney Inn Concert with Jason Michael

Carroll, the Business Mixer Welcoming Too Hot Hair Spot, the California Film Foundation screening at the Artisan Building, VegFest 2.0 on August 13th, the Schiff Estates' Urban Collectors Faire in August, the Schiff Estates' Urban Collectors Faire in September, the 2nd Annual Autumn Harvest Masquerade Ball and the Sacramento Ugliest Dog & Cutest Canine Contest on October 29th.

OLD BUSINESS

David discussed the two Old Business items on the agenda; the Streetscape Maintenance MOU agreement and the New Banners on the Boulevard.

COMMITTEE REPORTS

A. Treasurer's Report

David did a review of the four PBID bank accounts. The PBID has approximately \$126,000 on hand with all bills paid.

NEW BUSINESS / OPEN FORUM

The next Board meeting is scheduled for Wednesday, August 10, 2011.

ADJOURNMENT

The Board voted to adjourn the meeting at 10:30am. The motion was approved.

MOTIONS APPROVED

- The Board approved the minutes for June 15, 2011. The vote was unanimous.
- The Board approved the Executive Director's reports for July. The vote was unanimous.
- The Board approved the September Carnival on the Boulevard. The vote was unanimous.
- The Board moved to adjourn the meeting at 10:30am. The motion was approved.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.