



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

WEDNESDAY, MARCH 11, 2009

CALL TO ORDER

The March 11, 2009 Del Paso Boulevard Partnership Board of Directors' meeting was called to order by Barbara Lemaster at 9:08am.

ROLL CALL

Present - Barbara Lemaster (Chair), Rhoda Santamaria, Maria Thomas (late), Dennis Micheletti, Buddy Bergstrom, Lisa Bates, RoseMary Covington, Tony Vang, Jan Marcus, Sandy Sheedy for Joann Cummins and Executive Director, David Plag.

Max Garcia attended as a non-voting member of the Board and member of the Branding Committee.

Absent - Pat Thielen and Joann Cummins.

PUBLIC COMMENT

John Cox with Downtown Resources made a presentation regarding the PBID renewal process. He talked about the timeline of the renewal, the ability to change the assessment amount, boundaries and length of term of the PBID. He answered various questions from the Board.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for February 11, 2009. The motion was approved.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's Report. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and the on-going projects he is working on.

Councilmember Sheedy talked about donating to the Partnership \$10,000.00 from her City Council discretionary fund. The Board moved and seconded the Executive Director's report.

ACTION ITEMS

A. Contract Between the Shell Station and DPBP

The Board reviewed and approved the contract between the Shell Station owner, Mr. Dhillion and the Partnership. The Board also approved the expenditure of \$473.80 to Downtown Resources for writing the contract. A motion to approve the action was moved and seconded.

B. Leasing of 1314 Del Paso Boulevard (SHRA Property) to DPBP

After discussion, the Board moved to approve DPBP leasing the front 15 feet of 1314 Del Paso Boulevard from SHRA. The DPBP would obtain insurance to cover the liability. The motion was seconded and approved.

C. Donation of Planters from RT to DPBP

The Board reviewed the pictures of the planters and discussed the donation from RT. The Board moved and seconded a motion to accept the donated RT planters.

D. Support for the Sacramento Film Festival, March 28

After a brief discussion, the Board moved to donate \$500.00 to the Sacramento Film Festival. The motion was seconded and approved.

E. Support for the Latino Folk Art Festival, May 8 & 9

The Board discussed supporting the Latino Folk Art Festival. Max Garcia said he knows Adrian Perez and likes the work he has done in the community. The Board moved to approve \$500.00 to the festival. The motion was seconded and approved.

F. Develop website for Retail/Office/Vacant property on the Boulevard

David discussed the need to establish a website and that it would be the first step in developing an overall marketing program for property on the Boulevard. The Board moved and approved \$1500.00 to be spent designing a website.

G. Establishing a PBID Renewal Team

Councilmember Sandy Sheedy recommended that Joann Cummins head-up the Renewal Team. Since Joann Cummins was not at the meeting, she was unable to object. The Board moved and seconded a motion to have Joann Cummins lead the PBID Renewal Team.

INFORMATION ITEMS

David went through each of the eight information items; the City's bike rack program; distribution schedule; letter to the IRS; waste container in May; bus stop removal; mailbox on the Boulevard; the City's PBID accounting process and the expansion of the Friday Fuse and updated the Board.

OLD BUSINESS

David went through old business items and updated the board on the Alberghini breakfast; Boulevard injunction; expanding the security agreement to include the Compound; the median repair work and the information cards.

COMMITTEE REPORTS

A. Treasurer's Report

David did a breakdown of the primary PBID banking account.

B. Committee Reports

Barbara Lemaster asked each of the Committee Chairs to meet and present their reports at the April meeting.

NEW BUSINESS / OPEN FORUM

Buddy Bergstrom talked about having Rebecca Garrison attend the next Board meeting to update the Board on Friday Fuse and Second Saturday. Buddy also talked about looking into new trash cans for the Boulevard.

ADJOURNMENT

The Board voted to adjournment the meeting. The motion was approved and seconded to adjourn the meeting at 10:50am.

MOTIONS APPROVED

- The Board approved the minutes for February 11, 2009. The motion was approved and seconded.
- The Board approved the Executive Director's report. The motion was approved and seconded.
- The Board approved the contract between the Shell Station and the Partnership. The Board also approved the expenditure of \$473.80 to Downtown Resources. The motion was approved and seconded.
- The Board moved to approve DPBP leasing the front 15 feet of 1314 Del Paso Boulevard from SHRA. The motion was seconded and approved.
- The Board moved and seconded a motion to accept the donated RT planters.
- The Board moved to donate \$500.00 to the Sacramento Film Festival. The motion was seconded and approved.
- The Board moved to approve \$500.00 to the Latino Folk Art Festival. The motion was seconded and approved.
- The Board moved and approved \$1500.00 to be spent designing a website to market the vacant buildings and open lots on the Boulevard. The motion was seconded and approved.
- The Board moved and seconded a motion to have Joann Cummins lead the PBID Renewal Team. The motion was approved and seconded.
- The Board moved and seconded a motion to adjourn. The motion was approved and seconded.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.