



**DEL PASO BOULEVARD PARTNERSHIP  
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard  
Sacramento, California

**MEETING MINUTES**

**WEDNESDAY, MAY 13, 2009**

**CALL TO ORDER**

The May 13, 2009 Del Paso Boulevard Partnership Board of Directors' meeting was called to order by Barbara Lemaster at 9:18am.

**ROLL CALL**

**Present** - Barbara Lemaster (Chair), Pat Thielen, Rhoda Santamaria, Maria Thomas, Dennis Micheletti, Buddy Bergstrom, Joann Cummins, RoseMary Covington, Jan Marcus and Executive Director, David Plag.

**Absent** - Lisa Bates and Tony Vang.

**PUBLIC COMMENT**

Marti Brown from SHRA updated the Board on the properties owned by the agency along the Boulevard. She gave a brief presentation about the plans for each property and some general timelines for conversion to private ownership. She took various questions from the Board.

Max Garcia attended the meeting, but did not address the Board.

**CONSENT CALENDAR**

It was moved and seconded to approve the minutes for April 8, 2009. The motion was approved.

### **ADMINISTRATIVE REPORT**

David Plag gave his Executive Director's Report. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and the on-going projects he is working on. The Board moved and seconded the Executive Director's report.

### **ACTION ITEMS**

**A. Expansion of the Security Agreement to include 2501A, 2501B, 2503 and 2507 Del Paso Boulevard**

The Board reviewed the general agreement between the individual owners of 2501 - 2507 DPB and the PBID to provide security through Paladin Private Security for \$550.00 per month. A motion to approve the action was moved and seconded.

**B. Marketing of Retail/Office/Vacant property of the Boulevard**

The Board discussed developing the website and how best to market the retail, office and vacant properties on the Boulevard. A motion was presented to have David contact a real estate agent to assist in the marketing of the website. It was recommended that we have a "launching party" for the website with various developers and Councilmember Sheedy. The motion was seconded and approved.

**C. Purchase of Trash Cans on the Boulevard**

The Board looked into the purchase of trash cans to have a more unified look for the Boulevard. Various styles and cost were discussed. A motion was presented to have David make a recommendation to the Board as to the type of trash cans that would best serve the needs of the Boulevard. The motion was seconded and approved.

**D. Purchase and Display of Paladin Signs**

A proposal to purchase Paladin signs to add a greater security presence on the Boulevard was discussed. The verbiage for each sign could be changed for each business. The motion to purchase 10 smaller size signs from Paladin for \$20.00 each was moved and seconded. The motion carried 8-1, with Barbara Lemaster dissenting.

### **INFORMATION ITEMS**

David went through each of the three information items; 2007 IRS waiver; the waste

container/general clean up day in May and the breakfast with Ray Kerridge on June 2nd.

### **OLD BUSINESS**

David went through old business items and updated the board on the Carnivale on The Boulevard; the summer concert series, the Boulevard injunction and a review of the Latino Folk Art Festival.

### **COMMITTEE REPORTS**

#### **A. Treasurer's Report**

David did a breakdown of the primary PBID banking accounts.

### **NEW BUSINESS / OPEN FORUM**

Mukul Malhotra, from MIG, will be making a presentation to update the board on the Streetscape Project in June

Jan Marcus has asked that the Branding Committee and Events Committee be combined and to have that as an action item on next months agenda.

David asked the Board to move the next BOD meeting to either June 3rd or June 17th. The Board was fine with changing the meeting date and David would send out an email out to determine the date best for everyone.

### **ADJOURNMENT**

The Board voted to adjournment the meeting. The motion was approved and seconded to adjourn the meeting at 11:20am.

### **MOTIONS APROVED**

- The Board approved the minutes for April 8, 2009. The motion was approved and seconded.
- The Board approved the Executive Director's report. The motion was approved and seconded.

- The Board approved the agreement between the property owners at 2501 - 2507 DPB with the Partnership for security through Paladin. The motion was approved and seconded.
- The Board moved to approve David working with a real estate agent to market the website. The motion was seconded and approved.
- A motion to have David make a recommendation to the Board as to the type of trash cans that would best serve the needs of the Boulevard was moved. The motion was seconded and approved.
- The motion to purchase 10 smaller size signs from Paladin for \$20.00 each was moved and seconded. The motion carried 8-1.
- The Board moved to adjourn. The motion was seconded and approved.

#### **BROWN ACT**

According to the Brown Act, no action may be taken on items not posted on the agenda.