



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

Wednesday, November 9, 2011

CALL TO ORDER

The Del Paso Boulevard Partnership Board of Directors' meeting for November 9, 2011 was called to order by the Chair, Barbara Lemaster, at 9:07am. The meeting was held at the Uptown Ballroom, 1925 Del Paso Boulevard.

ROLL CALL

Present - Barbara Lemaster, Pat Thielen, Shane Curry, Dennis Micheletti, Buddy Bergstrom, Marti Brown, Joann Cummins, RoseMary Covington, Cathy Kleckner, Gary Schiff, Jose Orozco and Executive Director, David Plag.

Absent - No one absent.

INTRODUCTION OF NEW BOARD MEMBERS

Gary Schiff with Schiff Estates and Jose Orozco of La Victoria Market introduced themselves, talked about their background and the businesses they run on the Boulevard.

PUBLIC COMMENT

Councilmember Sheedy addressed the Board and spoke of the upcoming community meetings she is holding throughout the district as well as the progress of the development of the Grand Theater.

Maria, the General Manager of the Uptown Ballroom introduced herself, talked about the ballroom and the plans for the facility.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for October 12, 2011. The motion was approved with a unanimous vote.

CHAIRMAN'S REMARKS

Barbara Lemaster talked about the scheduling of a Board Retreat for Saturday, December 10; David will follow up with specific details about the time and location.

AGENCY/PALADIN UPDATE REPORT

Jeff Watson from Sacramento Police Department addressed the Board and talked about the homeless issues in the area as well as some of the current staffing problems the Police Department is facing.

Matt Carroll, from Paladin Private Security, gave an update on their efforts. He talked about the homeless issues in the area, towing of cars and the arrest of Jacqueline Anderson.

Dennis Micheletti requested a detail report from Paladin regarding calls for service in the PBID.

Marti Brown, from SHRA, gave an update to the Board regarding the lawsuit filed by CRA, the inability to enter into legal contracts because of the lawsuit and the scheduled work for the 1000 block of DPB.

Kris Wimberly, from Neighborhood Services, gave an update on some of the events that are occurring in Sacramento and talked about the manager's academy being offered by the City.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's report for October. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and on-going projects. The Board moved and seconded the Executive Director's report. The motion was approved with a unanimous vote.

ACTION ITEMS

A. Retail Recruiter Hiring Committee

David Plag talked about the need to establish a Retail Recruiter Hiring Committee and the financial commitment from the Partnership, Regional Transit, SHRA and Economic Development.

He also outlined a time line to have a Retail Recruiter in place by January. The Board moved and seconded to have Marti Brown from SHRA, RoseMary Covington from RT, Shane Curry and Barbara Lemaster from DPBP and Sabrina Tefft from Economic Development sit on the Committee.

The Board moved and seconded to establish the Retail Recruiter Hiring Committee and to place the five individuals mentioned on the Board. The motion was approved.

B. Del Paso Boulevard Partnership Membership Program

David Plag addressed the Board and talked about the need to develop a membership program for businesses outside of the PBID. The Board moved and seconded to approve the motion. The vote was unanimous.

INFORMATION ITEMS

David discussed the 12 Information Items on the agenda including the Partnership's Holiday n the boulevard event on December 3rd.

OLD BUSINESS

David discussed the four Old Business Items on the agenda including the Ugliest Dog and Cutest Canine Contest and proposed for lease of 1500 DPB.

COMMITTEE REPORTS

A. Treasurer's Report

David did a review of the four PBID bank accounts. The PBID has approximately \$116,000 on hand with all bills paid.

NEW BUSINESS / OPEN FORUM

The next Board meeting is scheduled for Wednesday, December 10, 2011.

ADJOURNMENT

The Board voted to adjourn the meeting at 10:47am. The motion was approved.

MOTIONS APPROVED

- The Board approved the minutes for October 12, 2011. The vote was unanimous.
- The Board approved the Executive Director's reports for November. The vote was unanimous.
- The Board moved and seconded to establish the Retail Recruiter Hiring Committee. The motion was approved.
- The Board moved to develop a membership program. The motion was seconded and approved.
- The Board moved to adjourn the meeting at 10:47am. The motion was approved.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.