



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

WEDNESDAY, OCTOBER 14, 2009

CALL TO ORDER

The October 14, 2009 Del Paso Boulevard Partnership Board of Directors' meeting was called to order by Barbara Lemaster at 9:08am.

ROLL CALL

Present - Barbara Lemaster, Pat Thielen, Rhoda Santamaria, Dennis Micheletti, Joann Cummins, Tony Vang, Jan Marcus and Executive Director, David Plag.

Absent - Maria Thomas, Buddy Bergstrom, Lisa Bates and Rosemary Covington.

PUBLIC COMMENT

Gary Matranga spoke to the board regarding the proposed rezoning of property on Acoma Street.

Matt Carroll from Paladin Private Security, Todd Harland, Marti Brown from SHRA and Larry Groves attended the meeting, but did not address the board during the public comment period.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for September 9, 2009. The motion was approved.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's report. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and the on-going projects he is working on. The Board moved and seconded the Executive Director's report.

ACTION ITEMS

A. Banners on the Boulevard

The Board reviewed the three banner designs the PBID has used in the past and decided not to use any of them. The Board asked the Executive Director to develop new banner designs and bring them back to the board for approval. The Board moved and seconded the motion. The motion was approved.

B. PBID Renewal Effort

David went through the four proposed PBID expansion options, updated the Board on the possible funding sources and general timelines for renewal. No vote or action taken.

C. Combining Efforts with Other PBIDS

David discussed the possibility of combining efforts with other City PBIDS, including maintenance, security and business development. Matt Carroll from Paladin addressed the Board about their new security contract with the River District and how a joint contract between the two PBIDS could be advantageous. No vote or action taken.

INFORMATION ITEMS

David went through the six information items; the Chamber luncheon, Day in the Life project, RAC meeting, Mayor's Town Hall meeting, the upcoming Philharmonic event and the luncheon with Chief Rick Brazil.

OLD BUSINESS

David went through the five Old Business items; the Boulevard Concert series; the handbill delinquency reports, median recovery effort, parking lot on Del Paso Boulevard and the DPBP website.

COMMITTEE REPORTS

A. Treasurer's Report

David did a breakdown of the primary PBID banking account.

NEW BUSINESS / OPEN FORUM

The next Board meeting is November 11, 2009.

ADJOURNMENT

The Board voted to adjourn the meeting at 10:58am.

MOTIONS APPROVED

- The Board approved the minutes for September 9, 2009. The motion was seconded and approved.
- The Board approved the Executive Director's report. The motion was approved.
- The board requested the Executive Director to bring back to the Board new banner designs. The motion was seconded and approved.
- The Board moved to adjourn. The motion was seconded and approved.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.