



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

Wednesday, September 14, 2011

CALL TO ORDER

The Del Paso Boulevard Partnership Board of Directors' meeting for September 14, 2011 was called to order by the Chair, Barbara Lemaster, at 9:07am. The meeting was held at the Artisan Building, 1901 Del Paso Boulevard.

ROLL CALL

Present - Barbara Lemaster, Pat Thielen, Shane Curry, Dennis Micheletti, Buddy Bergstrom, Marti Brown, Joann Cummins, Rosemary Covington, Cathy Kleckner and Executive Director, David Plag.

Absent - No one absent, two vacant Board positions.

PUBLIC COMMENT

Adrian Perez, with Pop 9 Communication, talked about the upcoming showing of the Longoria Affair. Other people were in the audience, but did not address the Board during public comments.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for July 13, 2011. The motion was approved with a unanimous vote.

AGENCY/PALADIN UPDATE REPORT

Because of time constraints, Captain Maccoun went before General Discussion Items and introduced the new Lieutenant for the North Area, Jeff Watson. He talked about their efforts in the area, including prostitution and traffic stings.

GENERAL DISCUSSION ITEMS

Jim Rinehart from the City's Economic Development Department talked about how to move forward with Phase Two of the Attraction Study and Implementation Strategy plan. A Committee was formed, which included Marti Brown, Buddy Bergstrom, Joann Cummins, Pat Thielen and RoseMary Covington. Their task is to report back to the Board on how to move forward with the plan at the next BOD meeting in October.

AGENCY/PALADIN UPDATE REPORT

Matt Carroll, from Paladin Private Security, gave an update on their efforts with the Sacramento Police Department and trends occurring on the Boulevard. Paladin has issued 91 trespassing violations on the Boulevard since the program started.

Marti Brown, from SHRA, gave a brief update and talked about how the lawsuit filed by CRA may affect the agency.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's report for September. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and on-going projects. Joann Cummins ask that the Partnership communicate better with the business owners on what is allowed in the Special Planning District. The Board moved and seconded the Executive Director's report. The motion was approved with a unanimous vote.

ACTION ITEMS

A. Nominating Committee, New Board Members

David suggested that with two vacancies on the Board, the Partnership re-activate the Nominating Committee to review possible candidates. Pat Thielen, the only Board Member still on the Committee, will chair the group. Shane Curry and Buddy Bergstrom volunteered as well. The Board moved and seconded a motion to re-activate the Nominating Committee. The vote was unanimous.

INFORMATION ITEMS

David briefly discussed the 13 Information Items on the agenda including the Partnership's Ugliest Dog & Cutest Canine Contest on October 29th and the Fireman's Charity BBQ on November 12th.

OLD BUSINESS

David discussed the five Old Business items on the agenda including SMAC's reimbursement of the Median Lighting Project and the timeline for Phase Two the Streetscape Project.

COMMITTEE REPORTS

A. Treasurer's Report

David did a review of the four PBID bank accounts. The PBID has approximately \$165,000 on hand with all bills paid.

NEW BUSINESS / OPEN FORUM

The next Board meeting is scheduled for Wednesday, October 12, 2011.

ADJOURNMENT

The Board voted to adjourn the meeting at 10:32am. The motion was approved.

MOTIONS APROVED

- The Board approved the minutes for July 13, 2011. The vote was unanimous.
- The Board approved the Executive Director's reports for September. The vote was unanimous.
- The Board approved to re-activate the Nominating Committee. The vote was unanimous.
- The Board moved to adjourn the meeting at 10:32am. The motion was approved.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.