



**DEL PASO BOULEVARD PARTNERSHIP
BOARD OF DIRECTORS MEETING**

1219 Del Paso Boulevard
Sacramento, California

MEETING MINUTES

Wednesday, June 23, 2010

CALL TO ORDER

The June 23, 2010 Del Paso Boulevard Partnership Board of Directors' meeting was called to order by the Chair, Barbara Lemaster, at 9:01am. The meeting was held at the Renaissance Square Building.

ROLL CALL

Present - Barbara Lemaster, Pat Thielen, Joann Cummins, Tony Vang, Shane Curry, Dennis Micheletti, Buddy Bergstrom, Sara Hansen, RoseMary Covington, Cathy Kleckner and Executive Director, David Plag.

Absent - Jan Marcus

PUBLIC COMMENT

Rob Kerth was introduced and talked about the future plans for Iceland Skating Rink and the proposed re-opening of the rink on November 4th for it's 70th anniversary.

Todd Harlan introduced his new assistant, Nick, who will be working on the Boulevard.

Captain Daniel Hahn announced that he would be leaving the North Command area on July 3rd. He talked briefly about his going away party and about the possibility of holding a parade on DPB.

Marti Brown from SHRA, Matt Carroll from Paladin and Larry Groves attended the meeting but did not address the board during the public comment period.

CONSENT CALENDAR

It was moved and seconded to approve the minutes for May 12, 2010. The motion was approved unanimously.

ADMINISTRATIVE REPORT

David Plag gave his Executive Director's report. He talked about the highlights and lowlights, an update on his administrative duties, the security and public safety programs and the on-going projects he is working on. The Board moved and seconded the Executive Director's report.

ACTION ITEMS

A. Launch2010

The Board discussed the Launch2010 event at the Artisan Building on July 31. After a brief discussion, the Board moved and seconded the motion to approve \$500 to the event. The vote was unanimous.

B. Renaming of Del Paso Boulevard

The Board discussed the value of trying to re-name Del Paso Boulevard. After a lengthy discussion about trying to better educate the media and new branding efforts, the Board decided to take no action on the item.

INFORMATION ITEMS

David discussed the six of the nine Information Items; PBID Renewal Update, PBID Budget, the Mark Chestnutt concert, the Chili Cook-off; Palette of fine Arts and Boulevard Carnival event. The other three items were not discussed.

OLD BUSINESS

David discussed the five Old Business item; the Latino Folk Art Festival, News & Review Event, Men in Black Event, the Rib Cook-Off and Urban Flea Market event.

COMMITTEE REPORTS

A. Treasurer's Report

David did a breakdown of the primary PBID banking account. The PBID has approximately \$162,000 on hand in its four accounts with all bills paid.

NEW BUSINESS / OPEN FORUM

The Board listened to Shaun Miller make a brief presentation about his video company.

The Board moved the next Board meeting from July 14 to July 21, 2010.

ADJOURNMENT

The Board voted to adjourn the meeting at 10:30am.

MOTIONS APROVED

- The Board approved the minutes for May 12, 2010. The motion was approved.
- The Board approved the Executive Director's report. The vote was unanimous.
- The Board approved the donation of \$500 to the Launch2010 event on July 31. The vote was unanimous.
- The Board moved to adjourn the meeting at 10:30am. The motion was approved.

BROWN ACT

According to the Brown Act, no action may be taken on items not posted on the agenda.