

T H E
B O U L E V A R D P R E S S

Advertising Rates
4/20/2010

Del Paso Boulevard Partnership Businesses
receive free Business Card-sized
(3 ½ " x 2") ads for two (2) issues.

Continual 3 1/2" x 2" ads for a year: \$30 (about 25 issues)

Quarter-page ads for two (2) issues: \$5
(3 ½" wide x 5" tall)

Continual Quarter-page: \$50 (about 25 issues)

Half-page ads for two (2) issues: \$7.50
(7" wide x 5" tall)

Continual Half-page: \$75.00 (about 25 issues)

Full-page ads for two (2) issues: \$10
(7" wide x 10" tall)

Continual Full-page: \$100 (about 25 issues)

Please submit your artwork (jpeg/pdf) with payment to

Del Paso Boulevard Partnership
1219 Del Paso Boulevard
Sacramento, CA 95815

916.923.6200